The CineFiles
Katherine Justiniani

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Overview

My app is called CineFiles. It is a film database in the form of a journal that is continuously updated. This concept is based off of my physical film journal that I used to study for film class. The order of movies will not change, but a new film is added weekly. Cinefiles is different from other film databases like IMBD or Rotten Tomatoes as this is presented in a much more personal format. Being a type heavy project, it was essential to use my wording carefully as to continue the idea that this is someone's journal and should have expressive and interesting content The key functions of my app are film education and entertainment.

Overall, CineFiles is made for the cinephile that loves film and wants more than what is offered on screen.
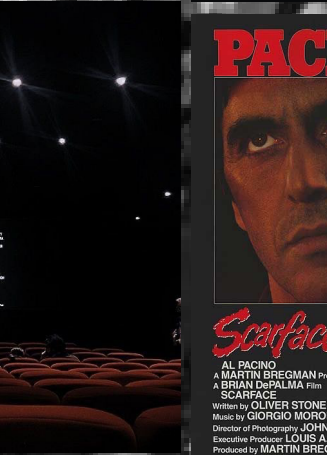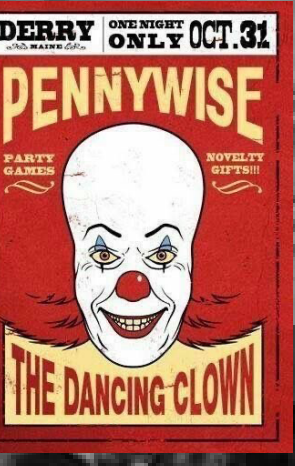
Aesthetics

Though this project was based off of a physical journal that had a very distinct style of collage work that had a wide range of visual elements with many colors and textures, I wanted the app to have a different vibe.

I decided that the colors would be black and red to reflect cinema. Red is one of the most used colors in film and is associated with many parts of the film process. Many movies were shot on red film, the color of refreshment packaging is often red (such as popcorn or Coke), and the environments of theaters and red carpet events made red an easy and obvious choice for an accent color. The rest of the text would be black and white to resemble the first types of movies.
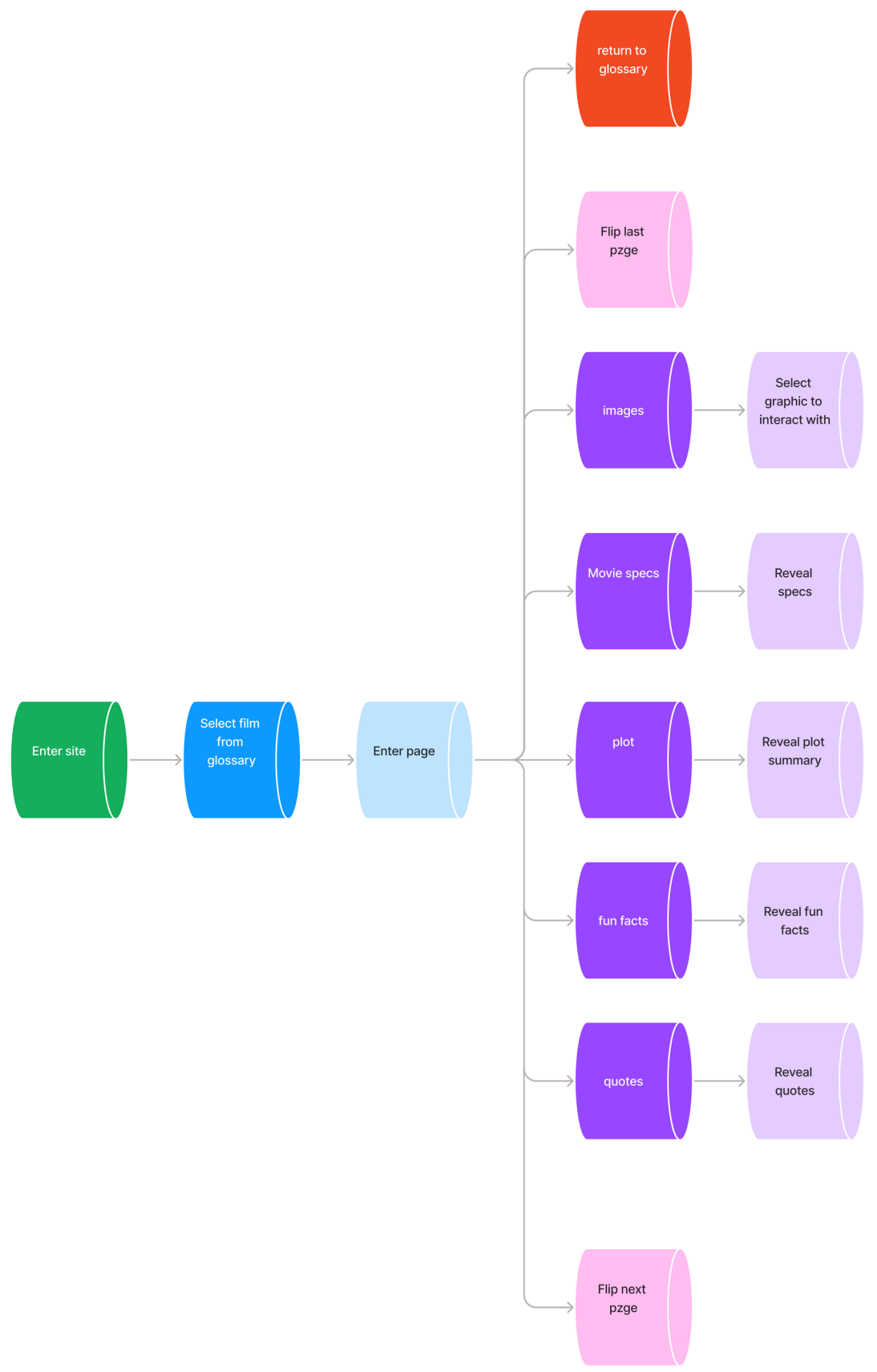
Sketches

My sketches of my initial layout include notes from user testing.
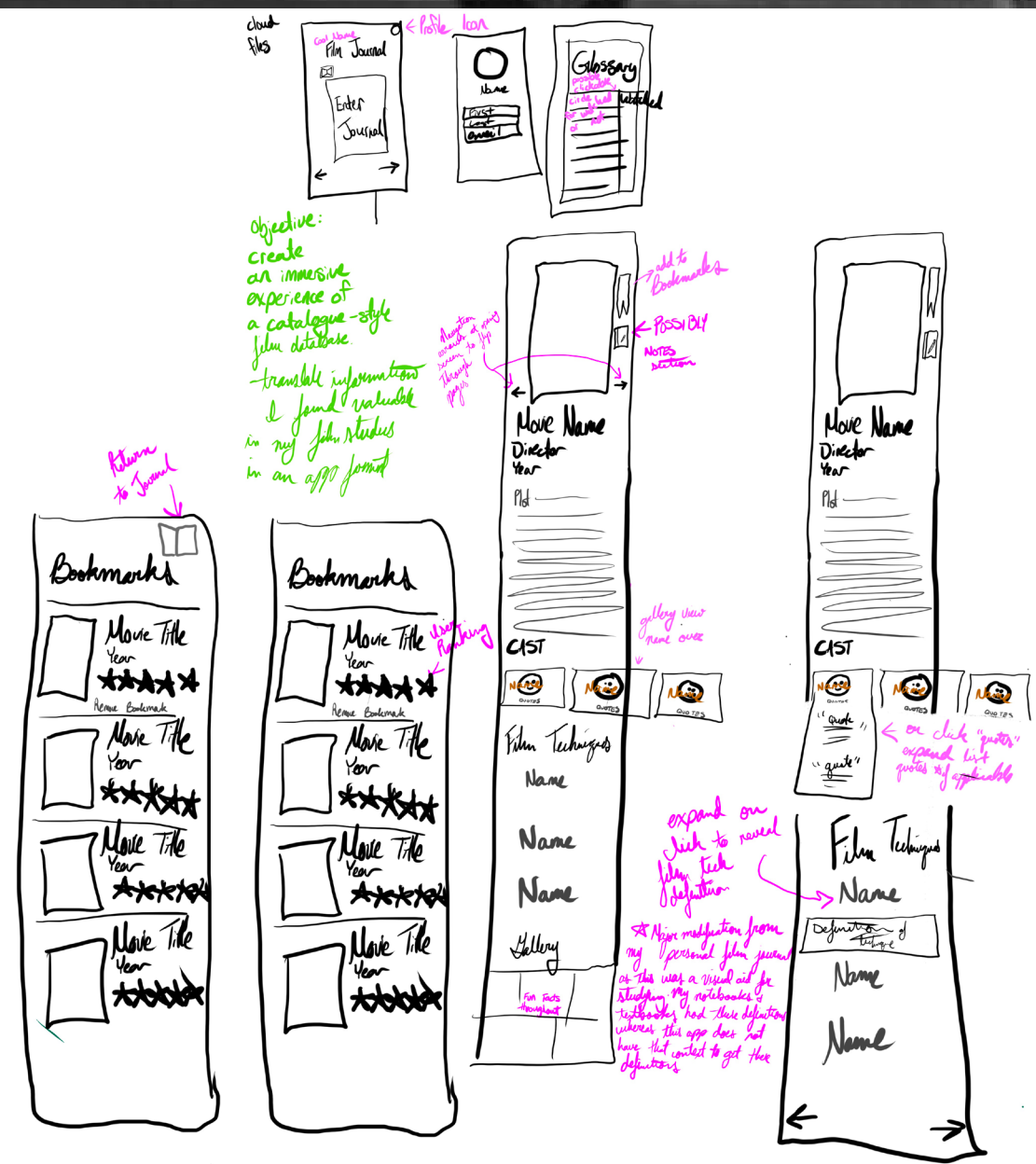
Task Flow

The process of using the app is a simple one as the majority of the content is within each movie page. The user will enter the app to login or browse as a guest. They will then be taken to the glossary to see the full index of films. When they select a film, they will be taken to the page of the journal that the respected film is on. From there, they can return to the glossary or navigate to the next or previous page in the journal.

Enter site → Select film from glossary → Enter page →

- return to glossary
- Flip last pzge
- images → Select graphic to interact with
- Movie specs → Reveal specs
- plot → Reveal plot summary
- fun facts → Reveal fun facts
- quotes → Reveal quotes
- Flip next pzge

old layout

new layout

# User Testing

I conducted user testing during my sketching, low fideloty prototypying, and high fidelity prototyping and took notes on our connversation as well as noting their experience when testing.

Though my user testing was from film fanatics to casual viewers, my audience is focused on film lovers who want more content about the film beyond the movie itself. The key functions of this app are to entertain the reader as well as introduce them to knowledge that is not available from watching the movie alone. This information includes quotes, scene stills, and fun facts.

When doing user testing, nearly every person had the same expectations of hierarchy. With a hero image at the top with a GIF behind (to emulate the idea of motion graphics that is film) followed by the title, plot, actor list, and then I incorporated the additional information of the facts and quotes. By incorporating these at the end, knowing that these are the more interesting and unique bits of information, it is meant to compel the users to advance to the next page.
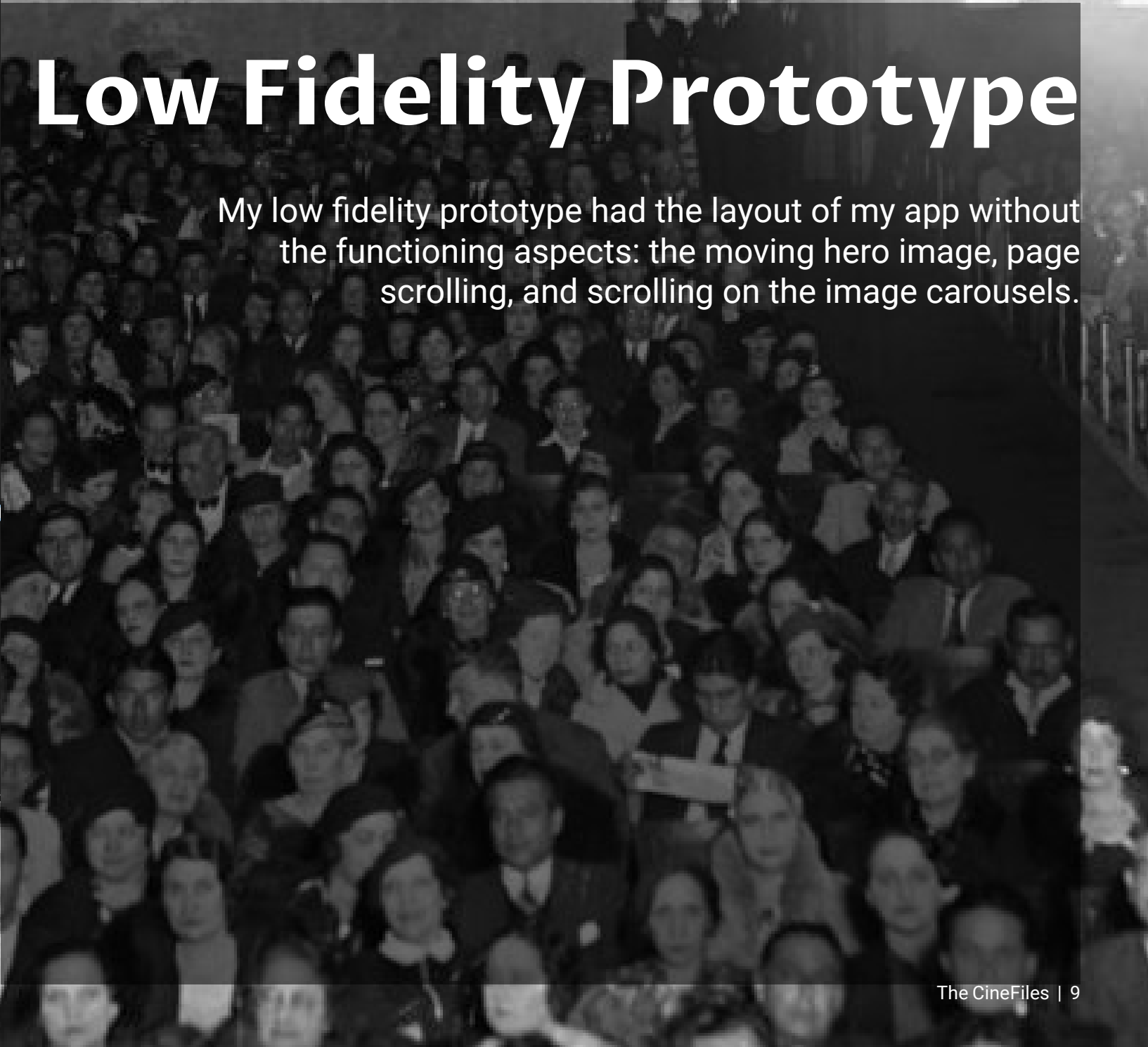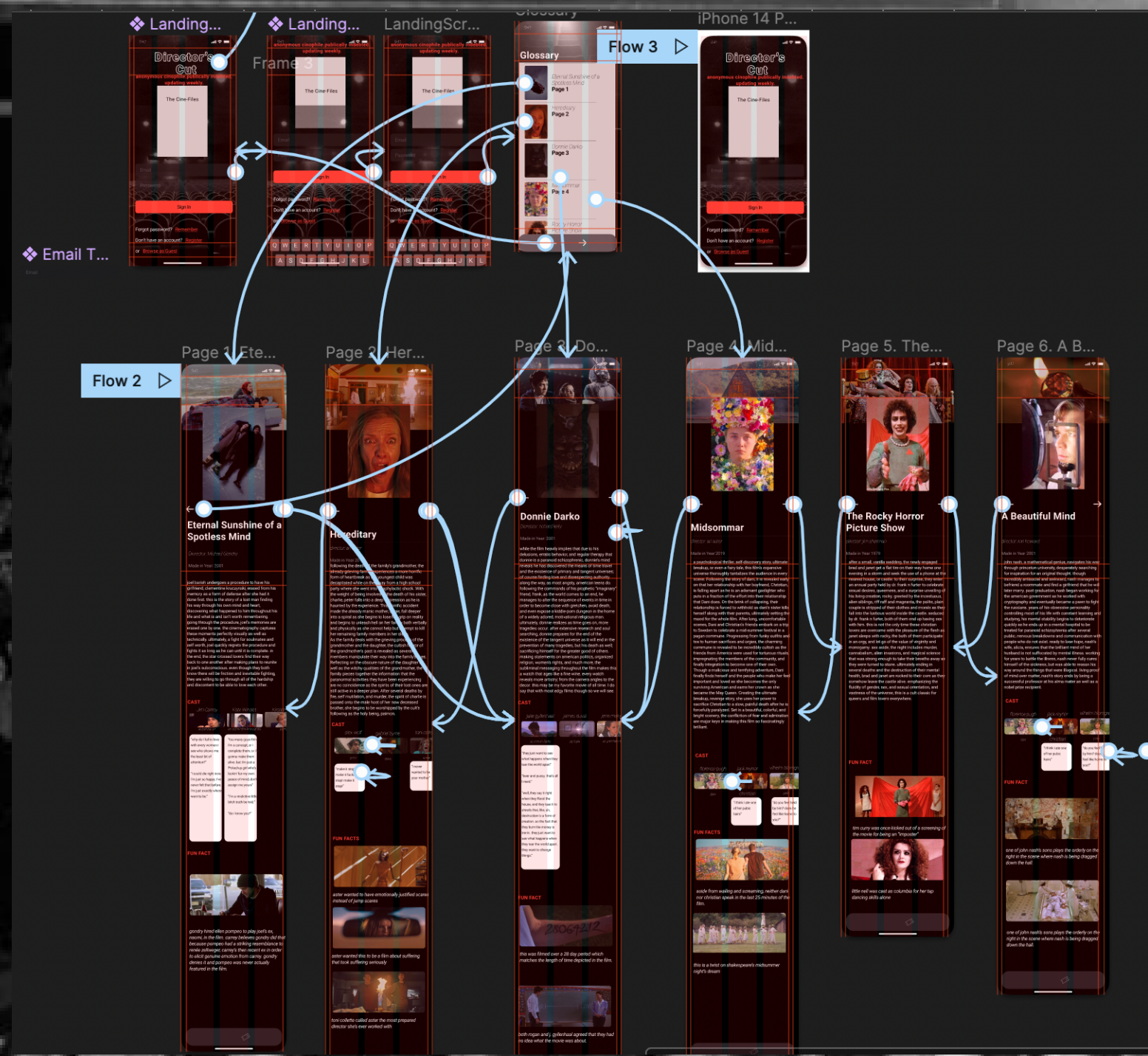
The main outcome of my testing is the layout of the film pages.
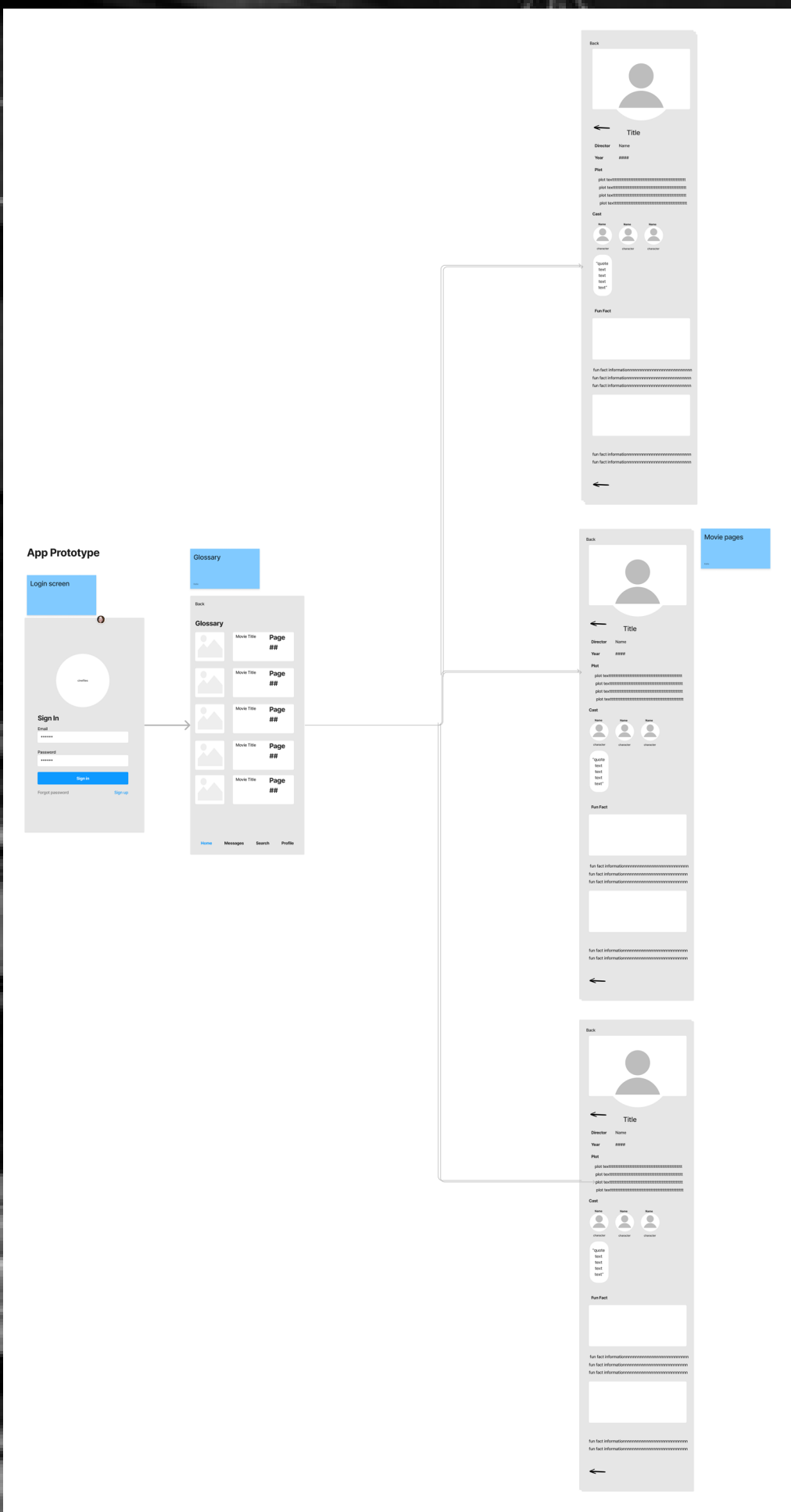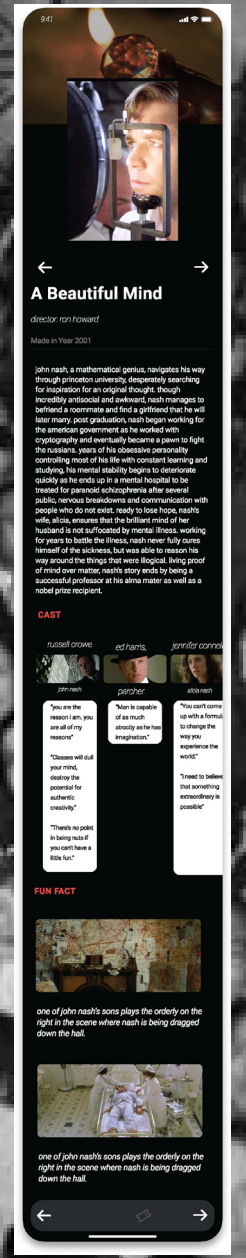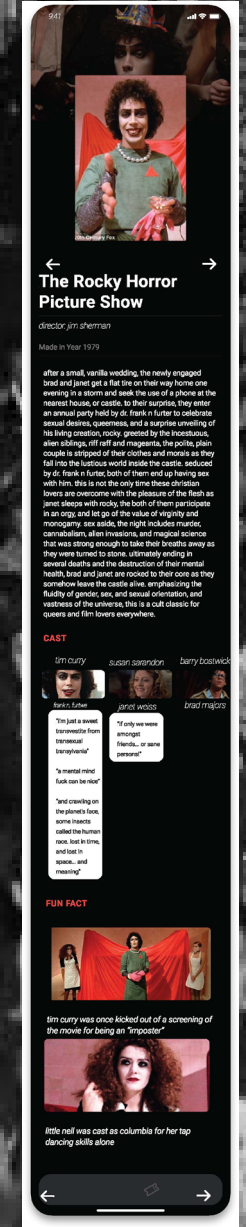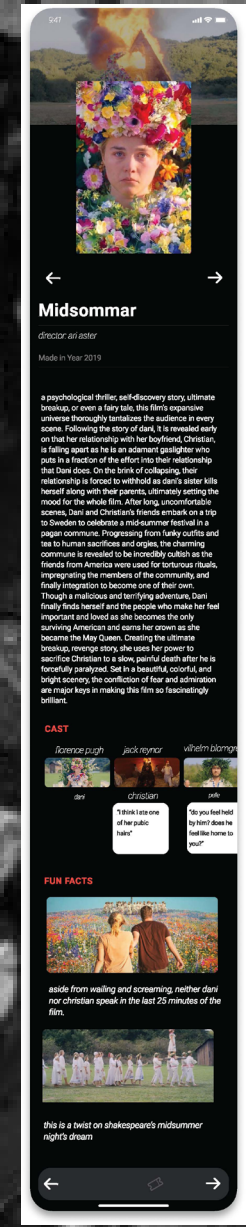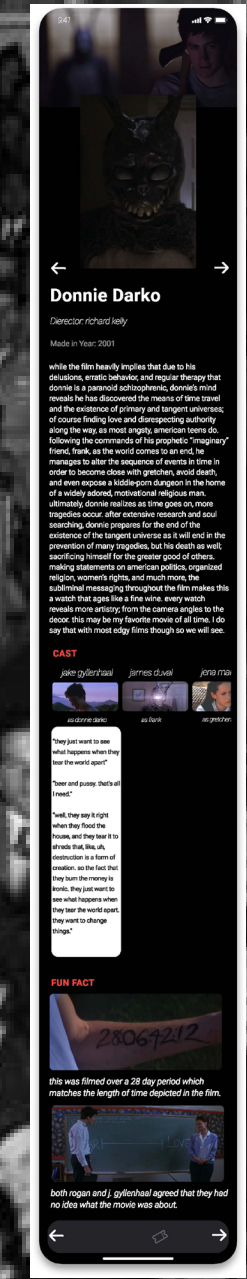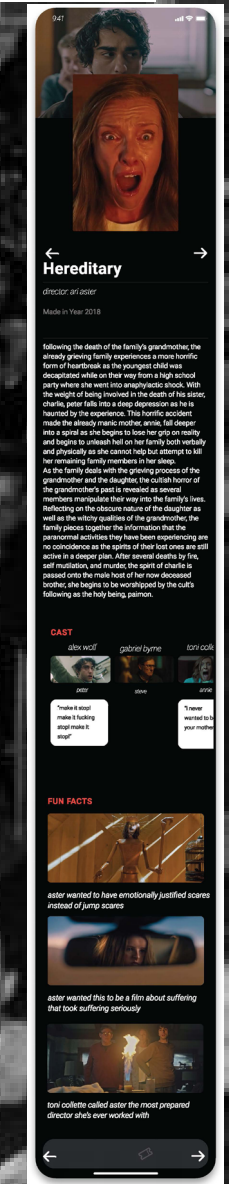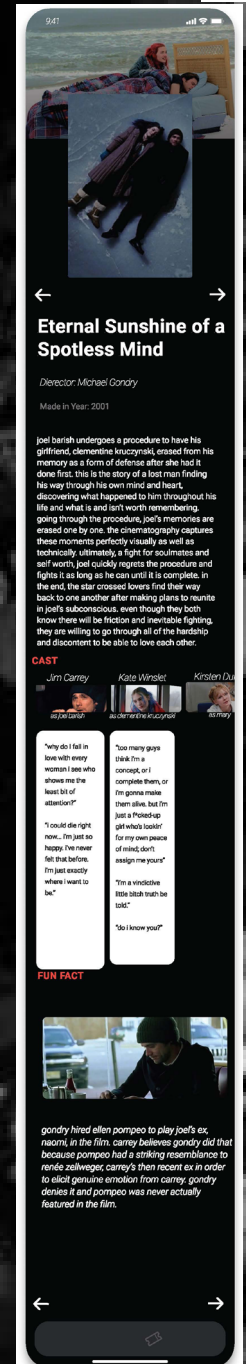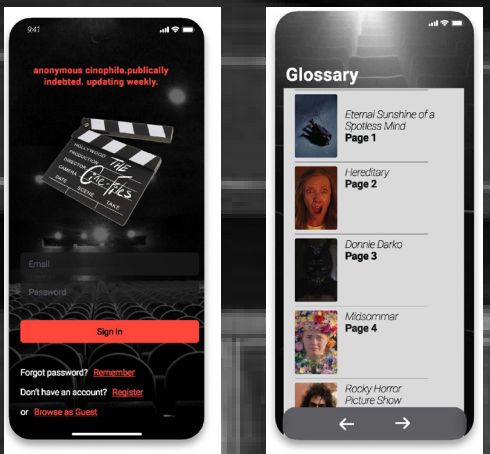
Wireflow

The wireflow demonstrates the basic layout of the screen.

Low Fidelity Prototype

My low fidelity prototype had the layout of my app without the functioning aspects: the moving hero image, page scrolling, and scrolling on the image carousels.

High Fidelity Prototype

My high fidelity prototype has fully functioning features and includes all of my visual elements.

Prototype Link: https://www.figma.com/proto/cwcdXDJ-Def4x95i8ireSwe/Movie-Journal?node-id=12%3A2682&scaling=scale-down&page-id=0%3A1&starting-point-node-id=12%3A2682