

**The CineFiles**  
Katherine Justiniani



# Table of Contents

Overview  
Page 3

Aesthetics  
Page 4

Sketches  
Page 5

Task Flow  
Page 6

User Testing  
Page 7

Low Fidelity Prototype  
Page 8

High Fidelity Prototype  
Page 9



page from my film journal

**HEREDITARY**

cast: alex wolf, gabriel Byrne, toni collette, milly shapiro  
 director: ari aster  
 year: 2018

plot: following the death of the family's grandmother, the already grieving family experiences a more horrific form of heartbreak as the youngest child was decapitated while on their way from a high school party where she went into anaphylactic shock. With the weight of being involved in the death of his sister, charlie, peter falls into a deep depression as he is haunted by the experience. This horrific accident made the already manic mother, annie, fall deeper into a spiral as she begins to lose her grip on reality and begins to unleash hell on her family both verbally and physically as she cannot help but attempt to kill her remaining family members in her sleep.

As the family deals with the grieving process of the grandmother and the daughter, the cultish horror of the grandmother's past is revealed as several members manipulate their way into the family's lives. Reflecting on the obscure nature of the daughter as well as the witchy qualities of the grandmother, the family pieces together the information that the paranormal activities they have been experiencing are no coincidence as the spirits of their lost ones are still active in a deeper plan. After several deaths by fire, self mutilation, and murder, the spirit of charlie is passed onto the male host of her now deceased brother, she begins to be worshipped by the cult's following as the holy being, paimon.

techniques: high vs dark, wide shots, spatial connections

fun facts:  
 aster wanted to have emotionally justified scares instead of jump scares  
 toni collette called aster the most prepared director she's ever worked with  
 aster wanted this to be a film about suffering that took suffering seriously

"i never wanted to be your mother"

"make it stop! make it fucking stop! make it stop!", she pushes me just far enough away to see my face. Sternly, she says, "Reesa, my old grandmother. God is punishing you."

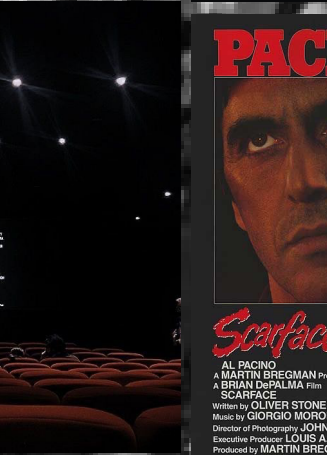
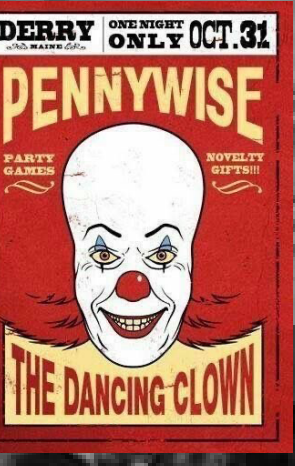
"hail paimon!"

121

# Overview

My app is called CineFiles. It is a film database in the form of a journal that is continuously updated. This concept is based off of my physical film journal that I used to study for film class. The order of movies will not change, but a new film is added weekly. Cinefiles is different from other film databases like IMBD or Rotten Tomatoes as this is presented in a much more personal format. Being a type heavy project, it was essential to use my wording carefully as to continue the idea that this is someone's journal and should have expressive and interesting content. The key functions of my app are film education and entertainment.

Overall, CineFiles is made for the cinephile that loves film and wants more than what is offered on screen.



# Aesthetics

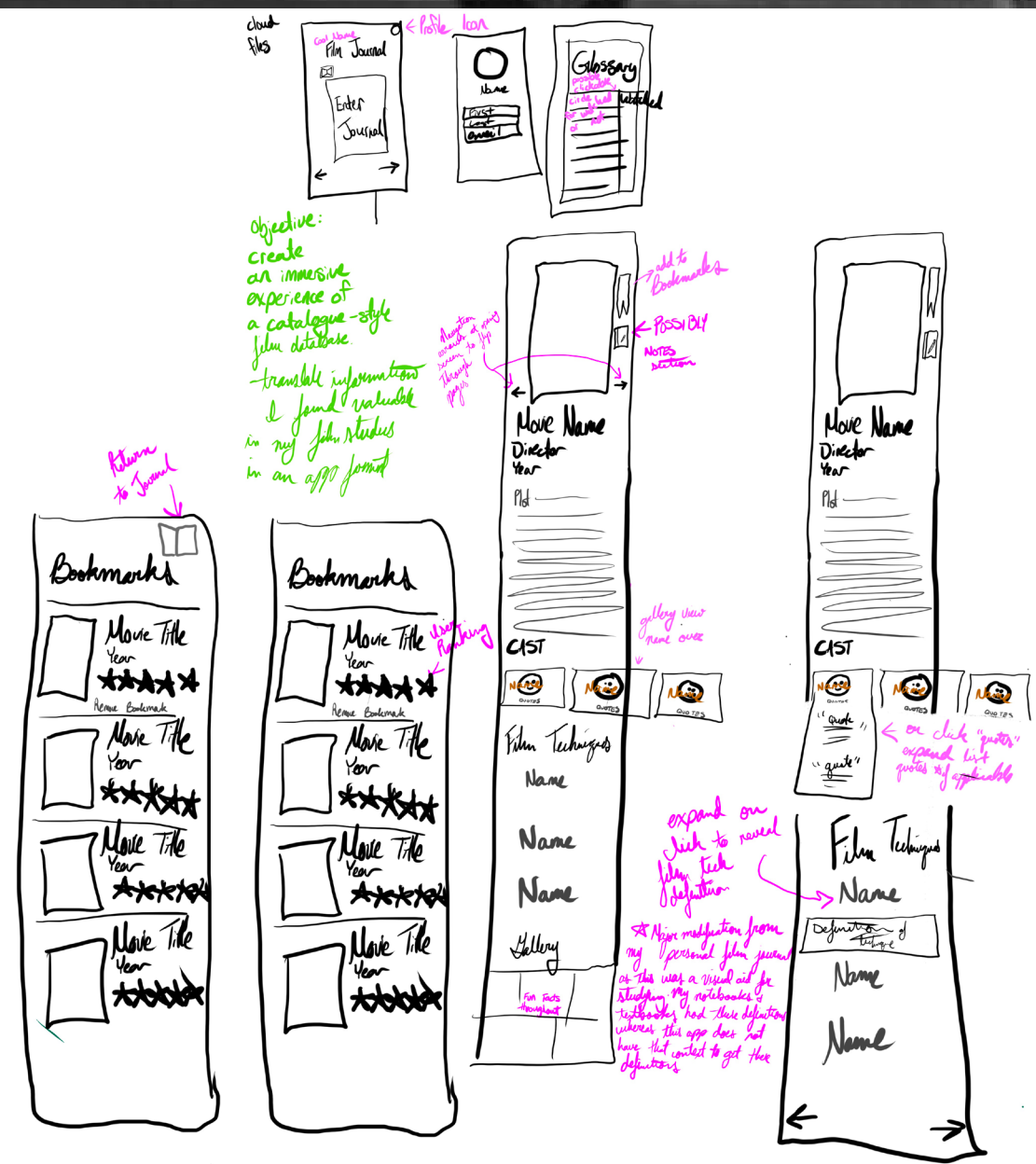
Though this project was based off of a physical journal that had a very distinct style of collage work that had a wide range of visual elements with many colors and textures, I wanted the app to have a different vibe.

I decided that the colors would be black and red to reflect cinema. Red is one of the most used colors in film and is associated with many parts of the film process. Many movies were shot on red film, the color of refreshment packaging is often red (such as popcorn or Coke), and the environments of theaters and red carpet events made red an easy and obvious choice for an accent color. The rest of the text would be black and white to resemble the first types of movies.



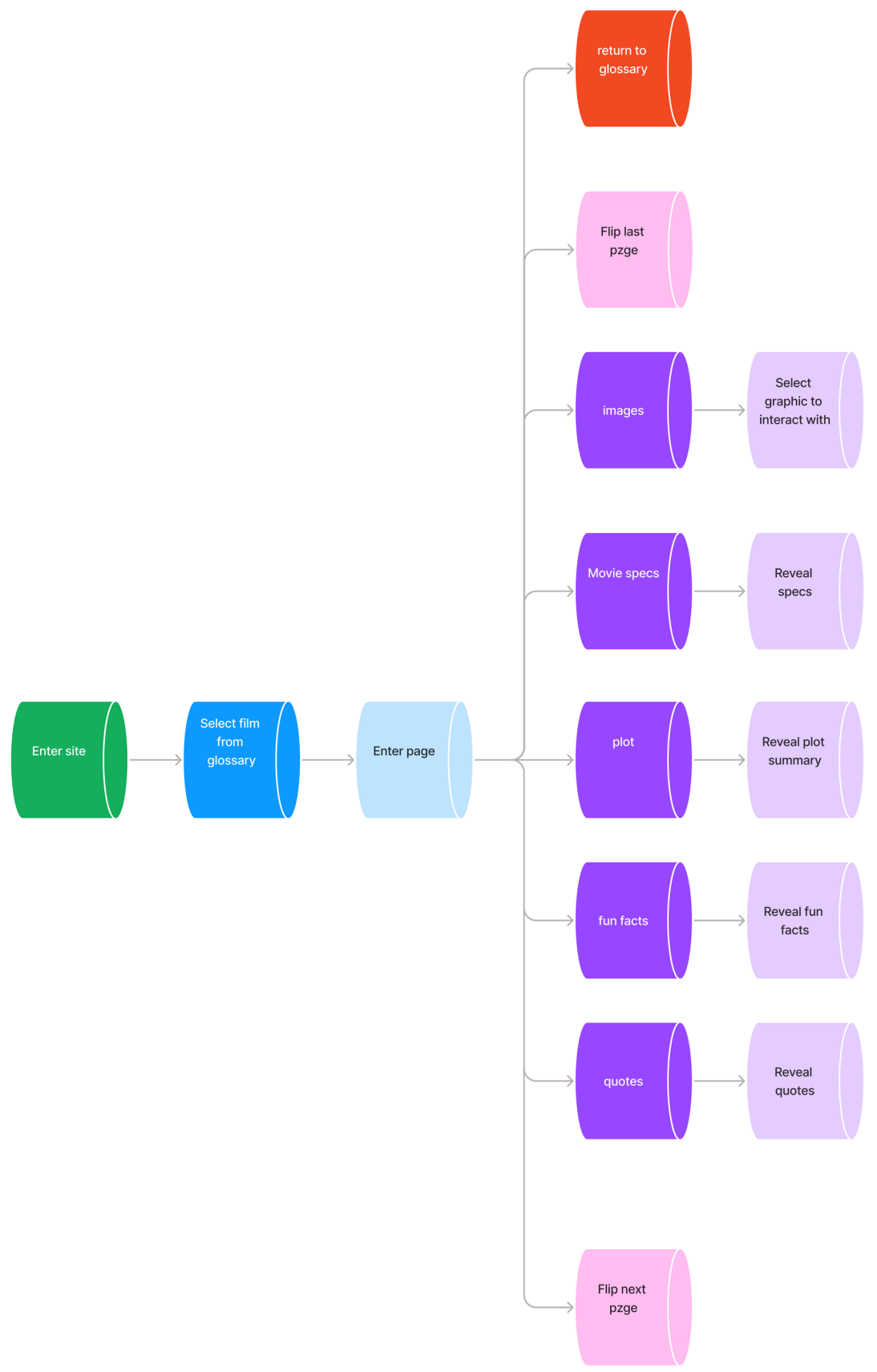
# Sketches

My sketches of my initial layout include notes from user testing.



Objective:  
create an immersive experience of a catalogue-style film database  
-traversable information  
-found & readable in my John Studies in an app format

Narrow Audience  
- can be niche  
- new to film possibly  
↳ easter eggs



# Task Flow

The process of using the app is a simple one as the majority of the content is within each movie page. The user will enter the app to login or browse as a guest. They will then be taken to the glossary to see the full index of films. When they select a film, they will be taken to the page of the journal that the respected film is on. From there, they can return to the glossary or navigate to the next or previous page in the journal.



## Eternal Sunshine of a Spotless Mind

Director: Michael Gondry

Made in Year: 2001

joel barish undergoes a procedure to have his girlfriend, clementine kuczynski, erased from his memory as a form of defense after she had it done first. this is the story of a lost man finding his way through his own mind and heart, discovering what happened to him throughout his life and what is and isn't worth remembering. going through the procedure, joel's memories are erased one by one. the cinematography captures these moments perfectly visually as well as technically. ultimately, a fight for soulmates and self worth, joel quickly regrets the procedure and fights it as long as he can until it is complete. in the end, the star crossed lovers find their way back to one another after making plans to reunite in joel's subconscious, even though they both know there will be friction and inevitable fighting, they are willing to go through all of the hardship and discontent to be able to love each other.

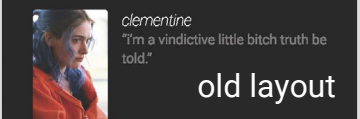
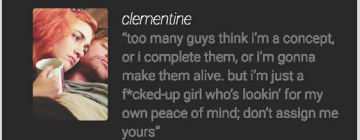
### CAST



### FUN FACT

*gondry hired ellen pompeo to play joel's ex, naomi, in the film. carrey believes gondry did that because pompeo had a striking resemblance to renée zellweger, carrey's then recent ex in order to elicit genuine emotion from carrey. gondry denies it and pompeo was never actually featured in the film.*

### Quotes



old layout



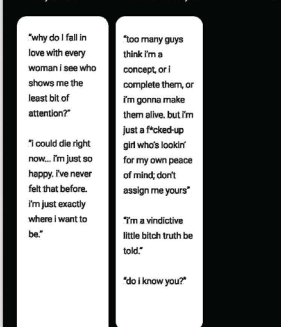
## Eternal Sunshine of a Spotless Mind

Director: Michael Gondry

Made in Year: 2001

joel barish undergoes a procedure to have his girlfriend, clementine kuczynski, erased from his memory as a form of defense after she had it done first. this is the story of a lost man finding his way through his own mind and heart, discovering what happened to him throughout his life and what is and isn't worth remembering. going through the procedure, joel's memories are erased one by one. the cinematography captures these moments perfectly visually as well as technically. ultimately, a fight for soulmates and self worth, joel quickly regrets the procedure and fights it as long as he can until it is complete. in the end, the star crossed lovers find their way back to one another after making plans to reunite in joel's subconscious, even though they both know there will be friction and inevitable fighting, they are willing to go through all of the hardship and discontent to be able to love each other.

### CAST



### FUN FACT



*gondry hired ellen pompeo to play joel's ex, naomi, in the film. carrey believes gondry did that because pompeo had a striking resemblance to renée zellweger, carrey's then recent ex in order to elicit genuine emotion from carrey. gondry denies it and pompeo was never actually featured in the film.*

new layout

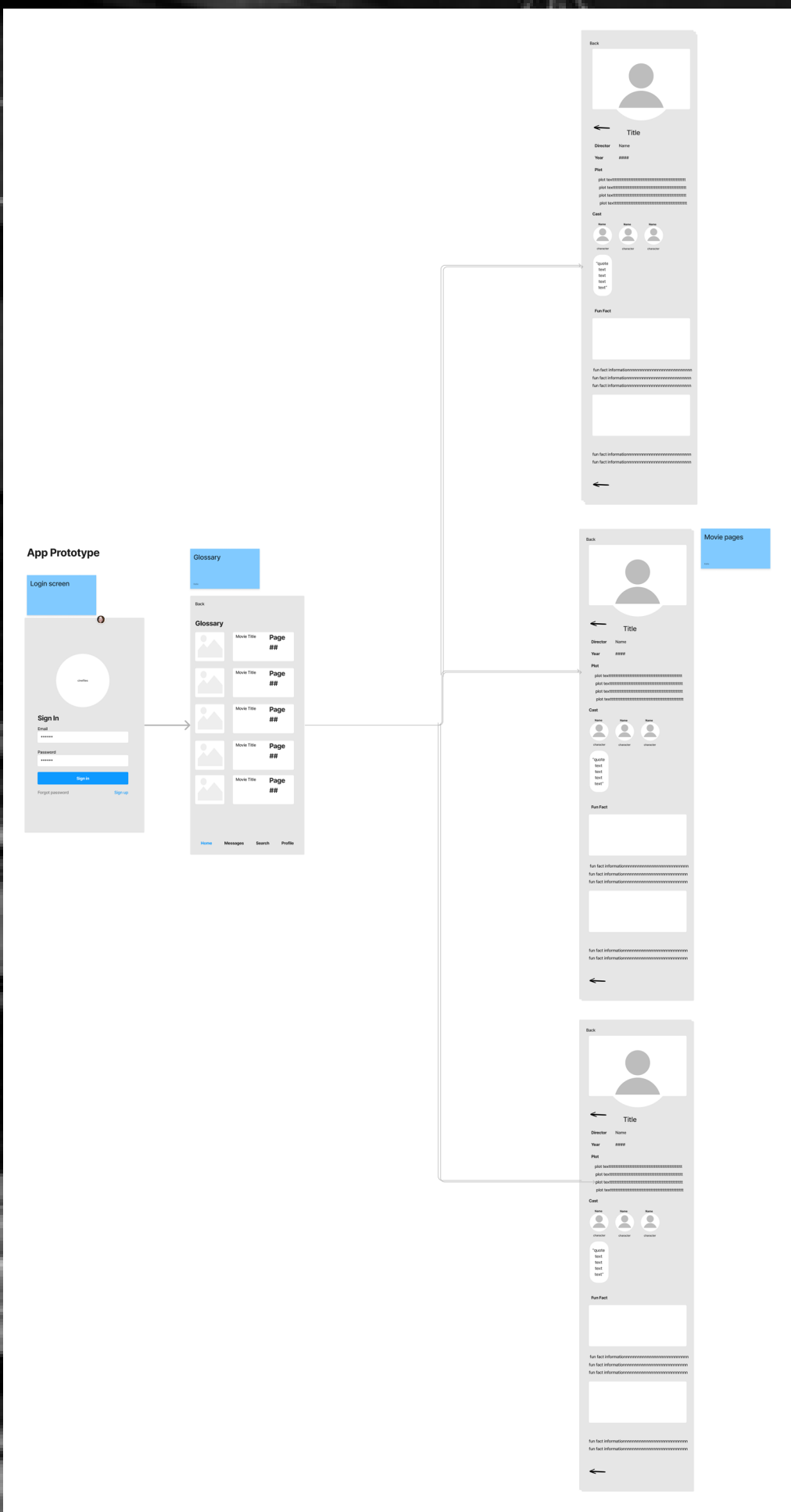
# User Testing

I conducted user testing during my sketching, low fidelity prototyping, and high fidelity prototyping and took notes on our conversation as well as noting their experience when testing.

Though my user testing was from film fanatics to casual viewers, my audience is focused on film lovers who want more content about the film beyond the movie itself. The key functions of this app are to entertain the reader as well as introduce them to knowledge that is not available from watching the movie alone. This information includes quotes, scene stills, and fun facts.

When doing user testing, nearly every person had the same expectations of hierarchy. With a hero image at the top with a GIF behind (to emulate the idea of motion graphics that is film) followed by the title, plot, actor list, and then I incorporated the additional information of the facts and quotes. By incorporating these at the end, knowing that these are the more interesting and unique bits of information, it is meant to compel the users to advance to the next page.

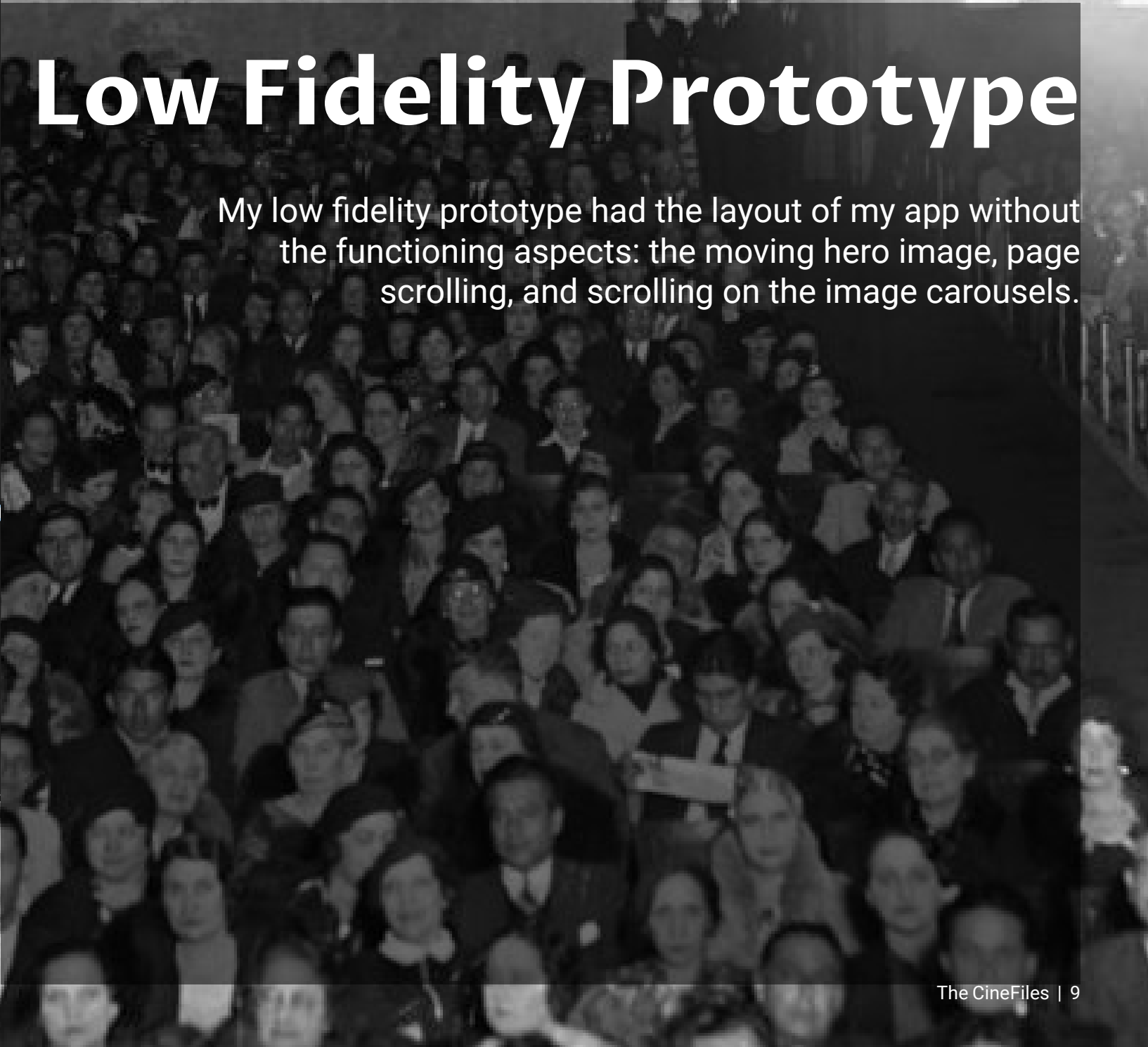
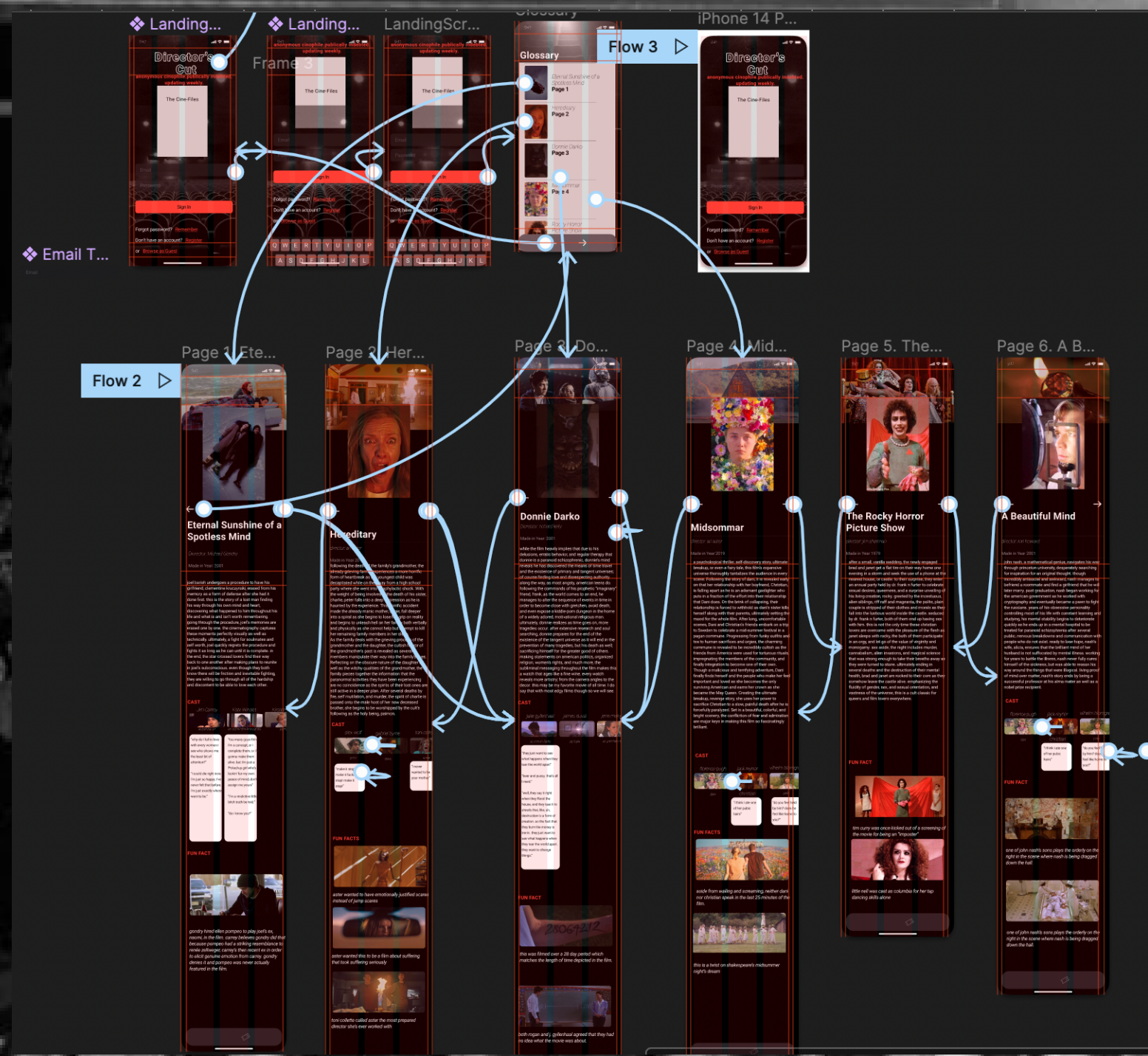
The main outcome of my testing is the layout of the film pages.



# Wireflow

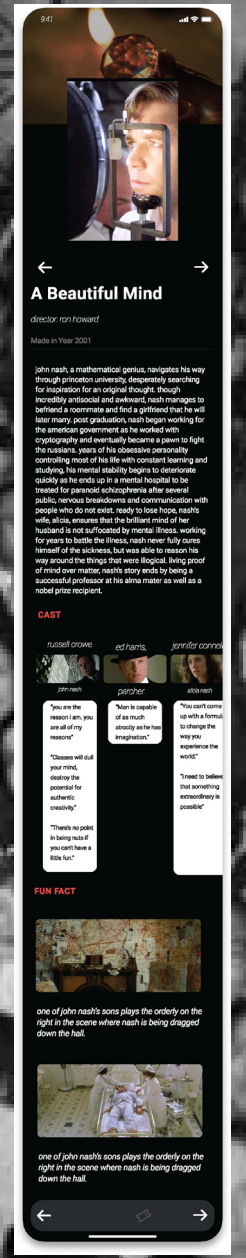
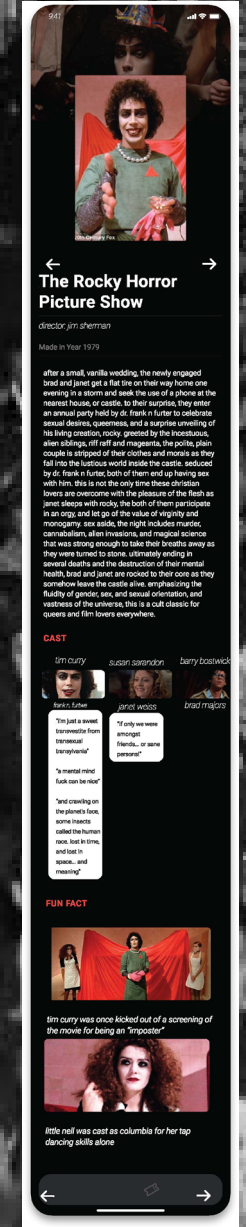
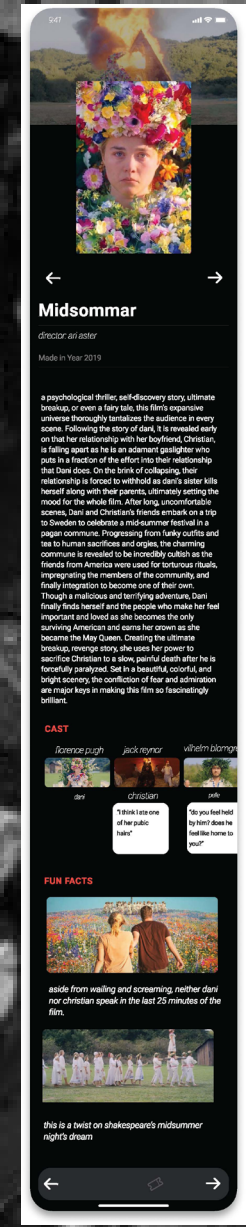
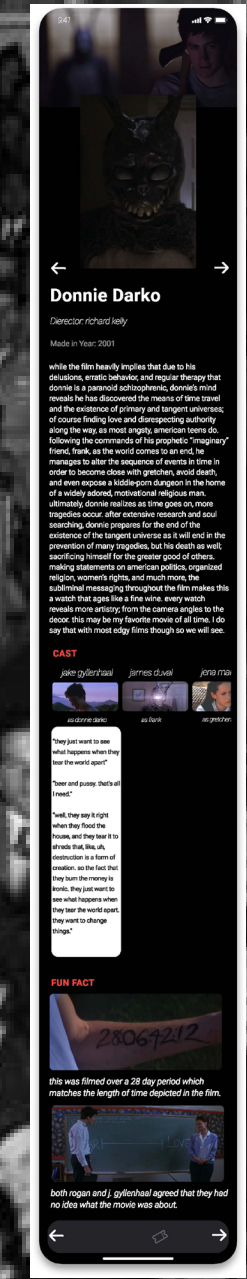
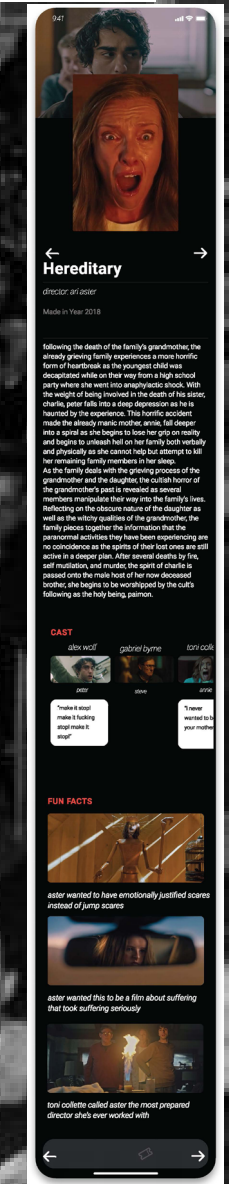
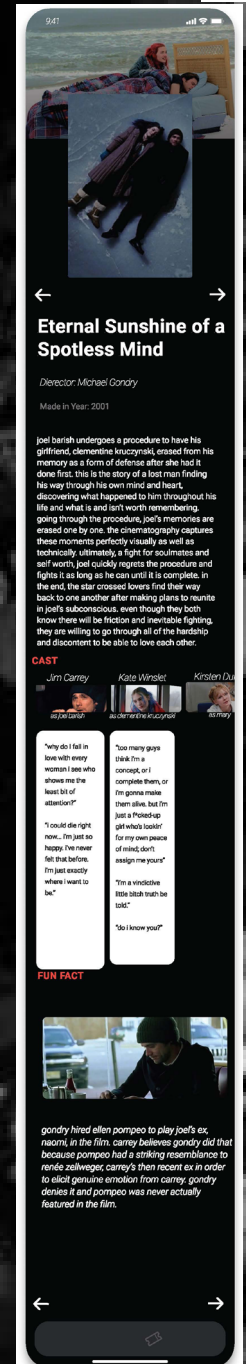
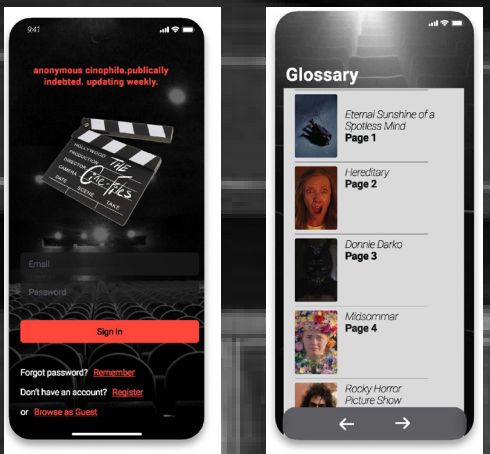
The wireflow demonstrates the basic layout of the screen.





# Low Fidelity Prototype

My low fidelity prototype had the layout of my app without the functioning aspects: the moving hero image, page scrolling, and scrolling on the image carousels.



# High Fidelity Prototype

My high fidelity prototype has fully functioning features and includes all of my visual elements.

Prototype Link: <https://www.figma.com/proto/cwcdXDJ-Def4x95i8ireSwe/Movie-Journal?node-id=12%3A2682&scaling=scale-down&page-id=0%3A1&starting-point-node-id=12%3A2682>